

**21 November 2022**

**Brand Architekts Group PLC**

("Brand Architekts" or the "Company")

**Posting of Annual Report and Accounts & Notice of AGM**

Brand Architekts Group plc, a challenger British Beauty brand business, announces that it has posted its Annual Report and Accounts for the year ended 30 June 2022 together with the 2022 Notice of Annual General Meeting to shareholders. Copies of these documents are also available on the Company's website <https://www.brandarchitektsplc.com/>.

The AGM will be held on Monday 19 December 2022 at 11:00 a.m. (London time) at 8 Waldegrave Road, Teddington, Middlesex TW11 8GT.

Shareholders intending to attend the AGM are asked to register their intention as soon as practicable by e-mailing [brandarchitekts@almapr.co.uk](mailto:brandarchitekts@almapr.co.uk).

**Action to be taken**

If you are not able to attend the AGM, it is recommended that you complete and return the accompanying Form of Proxy appointing the Company's Chairman, to act as your proxy. This will ensure your vote will be counted.

A completed and signed Form of Proxy should be returned in accordance with the instructions printed thereon so as to be received, during normal business hours only, by the Company's Registrars, Computershare Investor Services PLC, at The Pavilions, Bridgwater Road, Bristol BS99 6ZY, as soon as possible but in any event by no later than 11.00 a.m. on Thursday 15 December 2022.

Please see the notes to the Notice of AGM and the Form of Proxy for full details about the appointment of proxies.

All resolutions at the AGM will be taken under a poll and not by a show of hands in order that shareholder views can be taken fully into account in line with any proxy votes submitted.

**For further information please contact:**

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**via Alma**

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