

Brand Architekts Group plc (the “Company”)
Voting Results of Annual General Meeting of Shareholders

Meeting date: 19 December 2022

Meeting time: 11:00am

Voting was conducted by means of a poll

Resolution (No. as noted on proxy form) ¹	Total For ²		Total Against		Withheld
	No. of votes	% of vote ³	No. of votes	% of vote	No. of votes ⁴
Resolution 1: To receive the annual financial statement of accounts and the reports of the directors and the independent auditors for the financial year ended 30 June 2022	11,284,093	99.93	7,500	0.07	2,692
Resolution 2: To re-appoint PKF Francis Clark LLP as the Company’s auditors	10,948,740	96.97	342,610	3.03	2,935
Resolution 3: To authorise the directors to determine the auditors’ remuneration	10,968,243	97.14	323,120	2.86	2,940
Resolution 4: To re-elect Ms. Amy Nelson-Bennet as a director of the Company.	6,707,370	95.01	352,340	4.99	4,234,575

¹ Ordinary Resolution requires at least 50% of votes in favour; Special Resolution requires at least 75% of votes in favour

² Includes Discretionary Votes

³ Votes as a percentage of the total For, Discretion and Against

⁴ A vote withheld is not a vote under English Law and is not counted in the calculation of votes ‘for’ or ‘against’ a resolution.

Resolution (No. as noted on proxy form) ¹	Total For ²		Total Against		Withheld
	No. of votes	% of vote ³	No. of votes	% of vote	No. of votes ⁴
Resolution 5: To re-elect Mr Simon Pyper as a director of the Company.	6,650,985	94.21	408,725	5.79	4,234,575
Resolutions 6: That, in substitution for any equivalent unutilised authorities and powers granted to the directors prior to the passing of this resolution, the directors be and they are hereby generally and unconditionally authorised to allot shares in the Company.	6,655,477	58.97	4,631,633	41.03	7,175
Resolution 7: That, subject to the passing of resolution 6 above, the directors of the Company be and they are hereby empowered and authorised to allot equity securities for cash.	6,653,639	58.96	4,631,633	41.04	9,013
Resolution 8: That the Company is generally and unconditionally authorised for the purpose of Section 701 of the Act to make market purchases of ordinary shares of £0.05 each in the capital of the Company.	11,258,980	99.76	27,092	0.24	8,213

The Board will be engaging with its shareholders regarding their views in relation to Resolution 7 in order to understand the reasons why the Resolution was not passed.