

**28<sup>th</sup> November 2022**

**Brand Architekts Group PLC**

("Brand Architekts" or the "Company")

**Directorate Change**

Brand Architekts Group plc, a challenger British Beauty brand business, confirms that as previously announced, Edward Beale has resigned as a non-executive director with immediate effect.

Following Edward's retirement, Simon Pyper will take the role of Chairman of the Audit Committee.

**Roger McDowell, Non-Executive Chairman commented:**

*"I'd like to take this opportunity to thank Edward for his long service as a Board member. His guidance to the Board and the business over this time has been extremely important, providing sound counsel and strong leadership. The Board and I are grateful for all he has brought to the business, and we wish him well for the future."*

**For further information please contact:**

**Brand Architekts Group PLC**  
Quentin Higham / Tom Carter

**via Alma**

**Singer Capital Markets**  
Shaun Dobson / Jen Boorer / Dan Dearden-Williams

**(Nominated adviser and broker)**

**020 7496 3000**

**Alma PR**  
Josh Royston / Sam Modlin

**0203 405 0205**