

## AGM STATEMENT

Released : 12/11/15 11:00

RNS Number : 4728F

Swallowfield PLC

12 November 2015

### Swallowfield plc

("Swallowfield" or "the Company")

### AGM Statement

Swallowfield plc, a market leader in the development, formulation, and supply of personal care and beauty products; whose customers include many of the world's leading brands, will be holding its Annual General Meeting at 12 noon today. At the meeting, Brendan Hynes, Non-executive Chairman, will make the following statement:

"The Board is pleased to report that trading in the first four months of the year is in line with expectations.

Production has commenced on two significant new contracts with major global brands as previously announced. This will positively impact on the second half of this fiscal year.

Similarly, production and sales of our innovative new plastic aerosol product are performing as planned and, in October, we were pleased to receive the 'Aerosol of the Year 2015' award from the British Aerosol Manufacturers Association.

Our premium Beauty brand 'Bagsy' is now being rolled out across Debenhams stores nationally, in time for the busy pre-Christmas shopping period. The brand was highly commended in the Best New Beauty Brand category at the recent Pure Beauty awards.

Our unique Men's haircare range 'MR.' (a collaboration with three times British Male Hairdresser of the Year, Jamie Stevens) is now present in larger Boots stores nationwide.

Whilst we anticipate the challenging retail market conditions in the UK and Europe will continue, we expect to maintain our positive momentum and are confident in the prospects for the year."

| <b>For further information please contact:</b> |                         |               |
|--|-------------------------|---------------|
| <b>Swallowfield plc</b>                        |                         |               |
| Chris How                                      | Chief Executive Officer | 01823 662 241 |
| Mark Warren                                    | Group Finance Director  | 01823 662 241 |
| Nic Hellyer/ Jen Boorer/ Alex Price            | N+I Singer              | 0207 496 3000 |
| Josh Royston / Hilary Buchanan                 | Alma PR                 | 07780 901979  |

This information is provided by RNS  
The company news service from the London Stock Exchange

END

AGMEAPFAFLESFEF