

DIRECTORATE CHANGE

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Swallowfield PLC
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Swallowfield plc
("Swallowfield" or the "Company")

Appointment of non executive Chairman

Swallowfield plc, the leading cosmetics, toiletries and household goods group, is delighted to announce the following Board appointment:

Mr Brendan Hynes is appointed as non executive Chairman of the Company, effective 1st July 2013. Brendan was Chief Executive Officer of Nichols plc from 2007, where he was instrumental in the transformation of the Group into an international, highly successful, branded business. He stepped down from his role as CEO of Nichols plc on 1st May 2013 in order to build his non executive portfolio career.

Brendan also has plc main board experience across a range of other sectors including TMT, retail, consumer goods, buildings and automotive. His previous roles have included Executive Director at Knowledge Management Software plc and Group Finance Director at William Baird plc.

Martin Hagen, interim Chairman, commented "I am pleased to welcome Brendan to the Board as Chairman, he brings extensive skills and experience and we look forward to working together on the next chapter in the development of Swallowfield".

The following information is disclosed in relation to Schedule Two paragraph (g) of the AIM Rules:

Mr Brendan Hynes (aged 52) has been a director of the following companies during the five years preceding the date of this announcement:

Current directorships	Previous directorships
	Nichols plc

No further information is required to be disclosed pursuant to Schedule Two paragraph (g).

For further information please contact:

Swallowfield plc

Martin Hagen,	Interim Chairman	01823 662 241
Mark Warren,	Group Finance Director	01823 662 241
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Chris Lawrance	JBP Public Relations	0117 907 3400

Notes to Editors:

Swallowfield plc is a market leader in the development, formulation and supply of cosmetics, toiletries and related household products to the own label and branded sectors. We pride ourselves on being a customer orientated, innovative, flexible and responsive company and combine high quality, competitive products with strong customer service - developing close partnerships with our customers and an in depth knowledge of their requirements.

This information is provided by RNS
The company news service from the London Stock Exchange

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