TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB0008667304

Issuer Name

BRAND ARCHITEKTS GROUP PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

Edale Capital LLP

City of registered office (if applicable)

London

Country of registered office (if applicable)

United Kingdom

4. Details of the shareholder

Name	City of registered office	Country of registered office
Edale Europe Absolute Master Fund		Grand Cayman

5. Date on which the threshold was crossed or reached

01-Jun-2022

6. Date on which Issuer notified

30-Jun-2022

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	3.410000	0.000000	3.410000	953004

previous notification (if applicable)

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

	Number of direct voting rights (DTR5.1)	indirect voting	% of direct voting	% of indirect voting rights (DTR5.2.1)
GB0008667304	953004	0	3.410000	0.000000
Sub Total 8.A	953004		3.410000%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1			

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2					

9. Information in relation to the person subject to the notification obligation

1. Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer.

Ultimate	Name of controlled undertaking	rights if it equals or is higher than the notifiable	through financial instruments if it equals or is higher than the	Total of both if it equals or is higher than the notifiable threshold
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10. In case of proxy voting

Na	ame	of	the	proxy	ho ho	lder
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The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

12. Date of Completion			
13. Place Of Completion			
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London			