

22 MAY 2020

BRAND ARCHITEKTS GROUP PLC
("Brand Architekts Group" or the "Group" or the "Company")

Vesting of LTIP Award and Total Voting Rights

Brand Architekts Group, the personal care and beauty products group with its own portfolio of brands, announces the issue of 95,160 ordinary shares of 5 pence each ("Ordinary Shares") in the Company following the vesting of options granted to certain former directors of the Company under the Company's Long Term Incentive Plan in 2016 and 2018.

Application will be made to the London Stock Exchange for 95,160 Ordinary Shares to be admitted to trading on AIM ("Admission") and it is expected that Admission will become effective at 8.00 a.m. on 28 May 2020 and will rank pari pasu with the existing Ordinary Shares in issue.

Following Admission, the total number of Ordinary Shares in issue will be 17,230,702 with no Ordinary Shares held in treasury. The total number of voting rights will therefore be 17,230,702. This figure represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in the Company under the Financial Conduct Authority's Disclosure and Transparency Rules.

For further information please contact:

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